

WP Dashboard Widget Privacy Policy

Version 1 – April 21st 2023

Who is WP Dashboard Widget?

WP Dashboard Widget is a side-project of WP Wolf (<https://wp-wolf.com/>), a WordPress agency from The Netherlands. The project was born from a personal need to stay in focus at larger organisations.

What type of information does WP Dashboard Widget collect?

WP Dashboard Widget attempts minimize information collection by limiting the collected information to the details required to run and improve the service. We also attempt to expose you to as little Third-Party services (such as Google Fonts, Google Analytics, Facebook pixel, etc) as possible.

We currently collect the following information:

- We track your site visit, the actions you perform on the site and details about your browser and operating system. However, we collect only the first 2 octets of your IP address so we cannot personally identify you with this information.
- We collect your email address for registration to the service.
- We collect your payment details for the paid products of WP Dashboard Widget.
- We collect the hosts of the websites you connect to WP Dashboard Widget (visible on the “clients” page), so you can verify our service is working for your clients.

How does WP Dashboard Widget collect information?

- Tracking information is collected through a self-hosted Matomo (<https://matomo.org/>) installation.
- Your email address is collected upon registration for the WP Dashboard Widget service.
- Payment details are collected through Stripe (<https://stripe.com/>).
- We use FastMail (<https://fastmail.com/>) for our email communication.
- Client host information is stored in a database with our hosting provider.

Who has access to your information?

The following third-parties have access to your information:

- WP Wolf (<https://wp-wolf.com/>)
- Mijn.Host (<https://mijn.host/>)
- Stripe (<https://stripe.com/>)
- FastMail (<https://fastmail.com/>)

Information removal

You can submit a request to have your information removed through email (mail@wpdashboardwidget.com).

How long will WP Dashboard Widget store information?

Once you submit a request to remove your information, we'll terminate your account and remove all information stored in our own systems and, where possible, at third-party services as quickly as possible. Visitor tracking information will not be removed; because we only store the first two octets of your IP we cannot trace this information back to you personally.

Contact details

WP Dashboard Widget

mail@wpdashboardwidget.com

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